Power Up Your Macintosh Sales CD Contents
Fall 1999

2 CD Set

Power Up Your Mac Sales 1 of 2
Before You Begin - From the Install Me First Folder

You must install:
QuickTime 4.0
Adobe Acrobat Reader
Stuffit Expander
CD Fonts Folder - Open folder and drag contents to the system folder
JPEG Viewer
PowerPoint Viewer

Watch Me First!
This exciting folder contains new information movies pertaining to the latest and greatest products. These movies feature Steve Jobs or the Product Manager explaining the features and benefits to your customer of each product line.
Featured on this CD:
New! Watch Me First G4
New! Watch Me First iBook & Airport
New! Important Apple ImportantApple Phone & Web
New! USB & FireWire Watch Me First!
Watch Me First iMac
Watch Me First OS 8.6
Star Wars Trailer

iMac Folder
Watch Me First iMac - iMac Features and Benefits - Steve Jobs presents 5 colors & USB vs Firewire
Something Fun - iMac puzzle and click and match games
iMac Datasheet & FAQ, iMac Reviewers Guide; New! USB Datasheet and FAQ
iMac & USB Powerpoint Presentations
New! iMac CD Update 2.0.smi

iBook and Airport Folder
New! iBook & Airport Watch Me First
New! iBook Datasheet & FAQ
New! iBook and Airport FAQ
New! Wireless FAQ
New! Airport Fact Sheet

PowerBook G3 Folder

New! PowerBook G3 Datasheet and Presentation

PowerMac G4 Series & Servers

New! Watch Me First G4 !!
New! G4 Intro w/Steve Jobs
New! G4/500 vs PIII/600 -Photoshop
New! G4/500 vs PIII/600 - Adobe test
New! Displays Intro w Steve Jobs
FireWire - FireWire Peripherals - features, benefits and demos with Mick Mountz, Product Manager
New! G4 & Display Intro Seybold 8/99

****OS X Server Information moved to CD#2
New! OS X Server Features and Demos
New! G4 & OS X Server Datasheet & FAQ
New! G4 & OS X Server Powerpoint Presentations

**Macintosh Products Guide has moved to CD #2:

Contains 13,000 third party software and hardware solutions for the Macintosh! Simply search on a topic, key words, by category or if you know a specific products name and need further information. This is an excellent tool for retailers to provide their customers a total solution to fit their individual needs. (FileMaker Runtime)

Product Information:

Spec sheet in pdf format for all currently shipping products, makes great handouts for customers seeking more detailed information or for trainings.

Presentations (PowerPt 98)

Presentations to be used in Retail training for all new and existing products. Complete speaker notes provided. If you do not own Power Point you can use Power Point Viewer to view these presentations (PowerPoint Viewer is in the Install Me First Folder).

Windows Compatibility Demo:

Includes files to demo DataViz Translators
mwcompat.mov - a brief QTime movie on PC cards compatibility and Soft PC/Virtual PC Compatibility.
Mac/Windows Compatibility Handout (pdf) describes file compatibility, Virtual PC, PC Card Compatibility, as well as networking compatibility.

Learn and Earn Program Information

Learn and Earn Program Frequently Asked Question & Terms and Conditions
Step by Step Registration Instructions

Power Up Your Mac Sales 2 of 2 - Mac OS Demos and More!
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MacWorld Keynote featuring Steve Jobs

Mac OS 8.6 Demo & Information

Mac OS 8.6 Movie
Mac OS 8.6 Datasheet
Mac OS Up to Date Program Information and Order Form

Mac OS X Server

New! OS X Server Features and Demos
New! G4 & OS X Server Datasheet & FAQ
New! G4 & OS X Server Powerpoint Presentations

QTime and Information & Demos:

QTime Intro Movie
New! QuickTime 4 Update your Mac with the latest QuickTime technology
QuickTime 4.0 & QuickTime Pro 4.0 Datasheet

Final Cut Pro

Final Cut Pro Movie
Final Cut Pro Examples
Final Cut Pro Datasheet, FAQ and Tutorial
Final Cut Pro Presentation